

December 11, 2017

Kenai Peninsula Tourism  
Marketing Council  
35571 Kenai Spur Hwy.  
Soldotna, AK 99669



# Taste of the Kenai

Dear KPTMC Member,

The Kenai Peninsula Tourism Marketing Council (KPTMC) is in the process of planning for the 8th Annual Taste Of The Kenai. KPTMC created this event to highlight the unique culinary experiences on the Kenai Peninsula, connect with the community, and encourage residents to frequent local businesses. This is a sell out event every year. We will have 350 ticket holders and a minimum of 27 vendors providing food and drink. We always have participants from Seward to Homer and all points in between.

In conjunction with the tasting, KPTMC is planning silent and live auctions that will serve as a fundraiser for the organization. We would like to feature your business and are requesting items or services to be sold or used as giveaways. There is a donation form on the back of this letter. In exchange for your generous donation, you will receive recognition in the following collateral and advertising:

- The Taste of The Kenai program
- The Taste of the Kenai website: [www.tasteofthekenai.com](http://www.tasteofthekenai.com)
- KPTMC newsletters
- A full page thank you ad in the Peninsula Clarion
- The Kenai, Alaska's Playground Facebook page, followed by over 63,000 fans

Thank you for your time and consideration, all proceeds from the Taste of The Kenai go towards KPTMC's mission to promote the Kenai Peninsula as a world-class, year-round vacation destination.

Sincerely,

A handwritten signature in blue ink that reads "Summer Lazenby".

Summer Lazenby  
Executive Director

Kenai Peninsula Tourism  
Marketing Council  
phone (907) 262-5229  
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35571 Kenai Spur Hwy.  
Soldotna, Alaska 99669





# Taste of the Kenai

Food and Spirit Tasting Event

## 2018 Silent Auction and Raffle Donation Form:

In conjunction with our 8th Annual Taste of The Kenai Food and Spirit Tasting Event, we are requesting donations of services and items that we may feature in the evenings silent auction or to be used prizes during the event. All donors will receive recognition in the following:

- The Taste of The Kenai program
- The Taste of the Kenai website: [www.tasteofthekenai.com](http://www.tasteofthekenai.com)
- KPTMC newsletters
- A full page thank you ad in the Peninsula Clarion
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This will be a public event held at the Soldotna Regional Sports Complex, March 24, 2018. Your donation may be combined with another product to create a package. Please make your donations good for the 2018 season. Please return your donation forms to the KPTMC office by e-mail, fax or mail no later than March 15th.

Name of Business/Organization: \_\_\_\_\_ Date: \_\_\_\_\_

Representative's Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Representative's Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Donated Item:** \_\_\_\_\_

- PHYSICAL ITEM       GIFT CERTIFICATE

**Complete Description of Item:** (Include details for bid sheet) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Restrictions:** (number of people, exclusion dates) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Approximate Item Value:

\$ \_\_\_\_\_

I will drop my donation off at the KPTMC Office.

I would like KPTMC to pick up my donation.

I will mail my donation to the KPTMC office.

Please make a gift certificate for my item.

